

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.

Art Unit 2191

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For BRANDING FRAMEWORK FOR SOFTWARE PRODUCTS

February 14, 2008

AMENDMENT C

TO THE COMMISSIONER FOR PATENTS,
SIR:

In response to the Office action mailed November 14, 2007, please enter the following amendments:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.